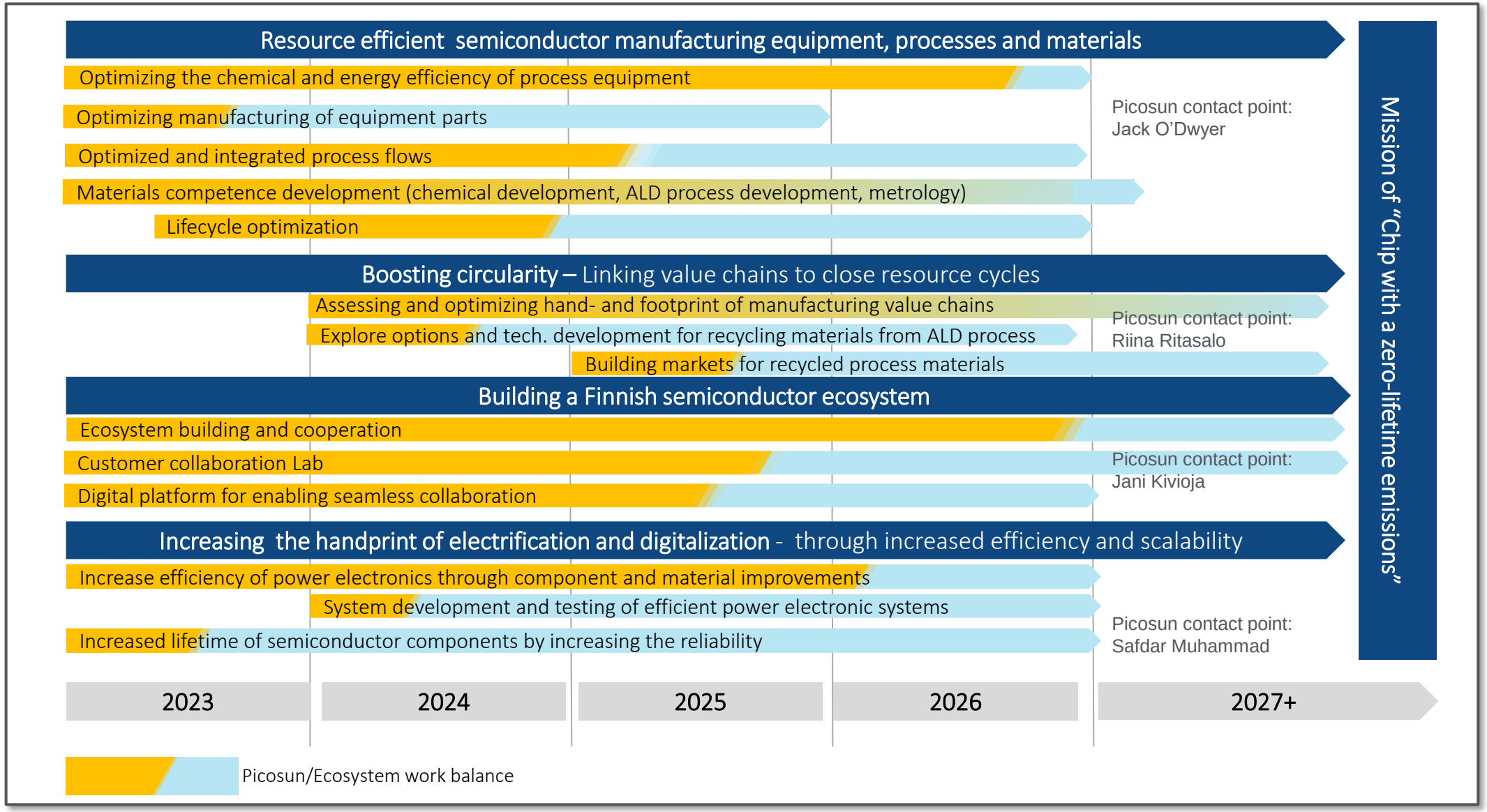The ‘Chip Zero’ roadmap is designed to attract and align for results