

An aerial photograph of a modern waterfront promenade. The promenade is paved with light-colored concrete slabs and has a low metal railing along the edge. A person in a dark suit is walking on the promenade. To the left of the promenade is a green lawn with several young trees. The water is dark blue with bright reflections of the sun. The text 'BUSINESS FINLAND' is overlaid in the top left corner, and 'INVEST IN FINLAND' is overlaid in the top right corner. The main title 'NEW FDI TO FINLAND 2021' is overlaid in the center-left. The date '13 Feb 2022' and the name 'Annabella Polo, Senior Advisor, Invest in Finland' are overlaid in the bottom left corner.

**BUSINESS
FINLAND**

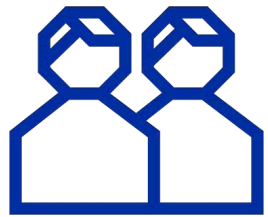
**INVEST IN
FINLAND**

NEW FDI TO FINLAND 2021

13 Feb 2022

Annabella Polo
Senior Advisor, Invest in Finland

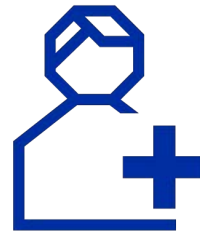
INVEST IN FINLAND RESULTS 2021



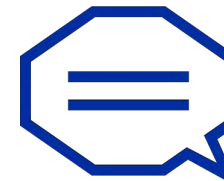
40
CUSTOMERS



+161 M
EUR



609
JOBS
CREATED

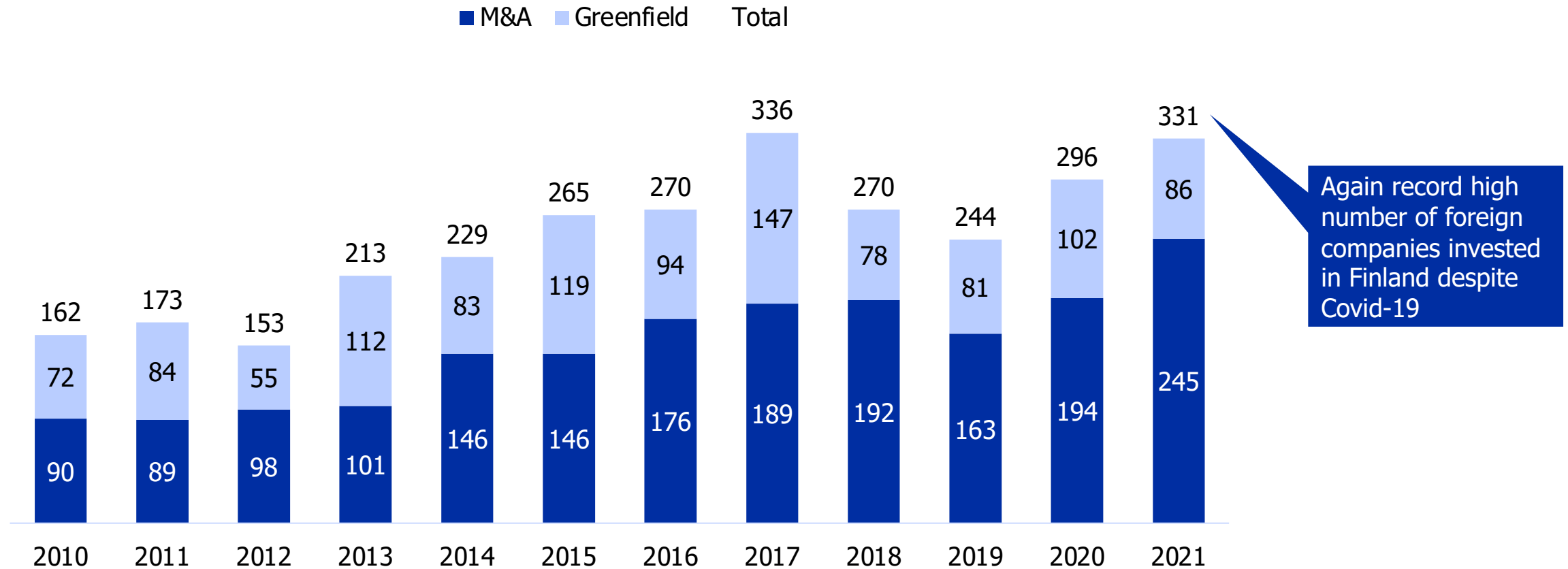


1013
PROACTIVE
CONTACTING

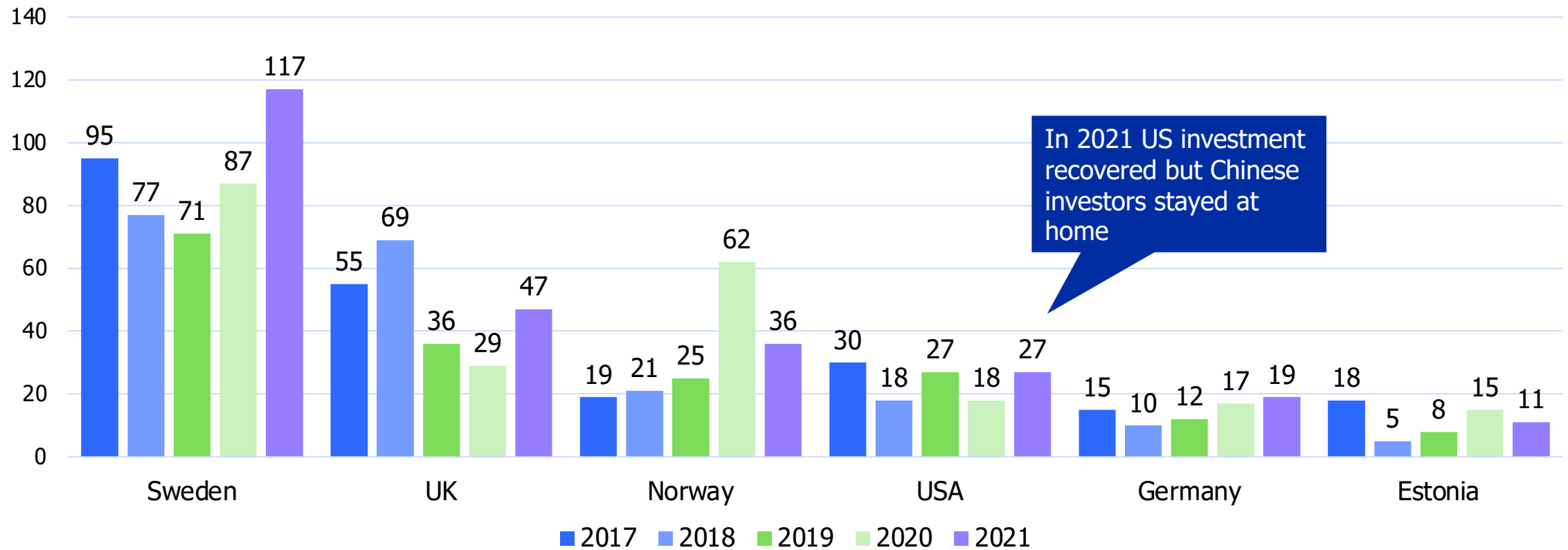


111
VIRTUAL VISITS
TO FINLAND

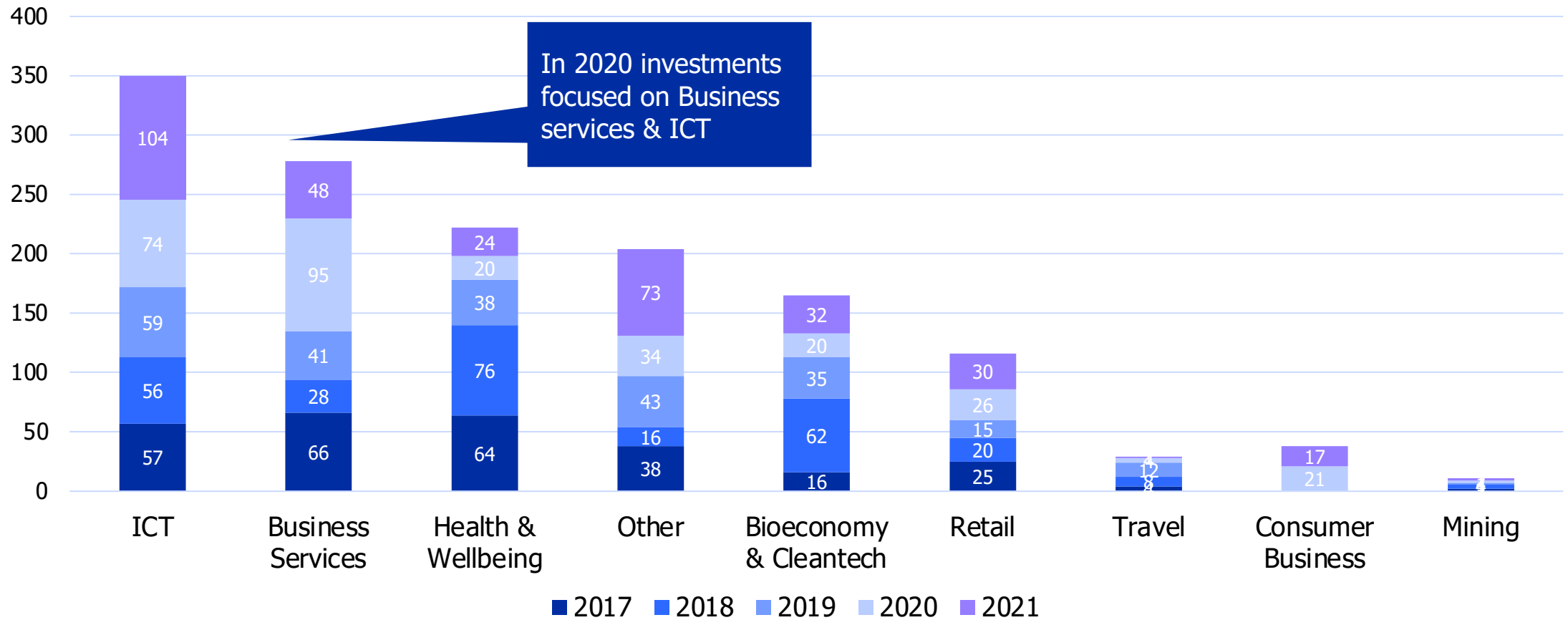
NEW AND ACQUIRED ESTABLISHMENTS BY FOREIGN-OWNED COMPANIES IN FINLAND 2010–2021



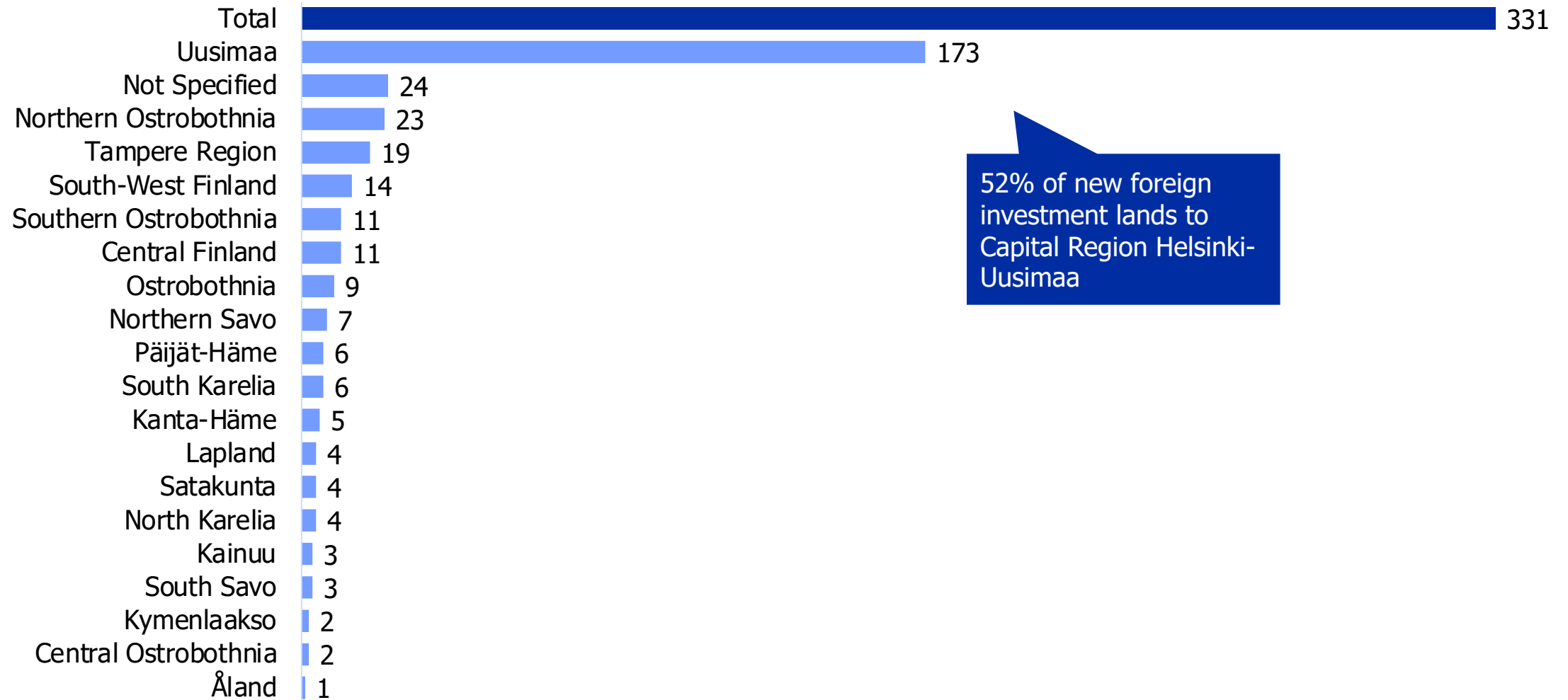
NEW & ACQUIRED FOREIGN OWNED ESTABLISHMENTS BY ULTIMATE PARENT'S COUNTRY IN FINLAND 2017–2021



NEW & ACQUIRED FOREIGN OWNED ESTABLISHMENTS BY **INDUSTRY** IN FINLAND 2017–2021



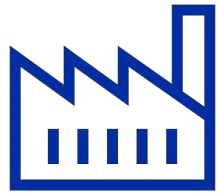
NEW FDI BY FINNISH REGIONS 2021



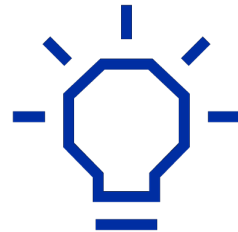
52% of new foreign investment lands to Capital Region Helsinki-Uusimaa

FDI LANDSCAPE IN FINLAND

FOREIGN-OWNED FIRMS ACCOUNT FOR 1% OF ALL FINNISH FIRMS, BUT...



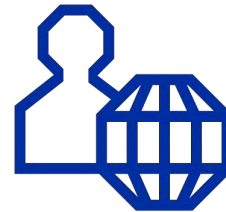
4 400
COMPANIES



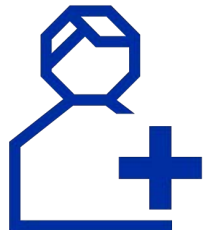
27 % (1.2 B€)
OF R&D



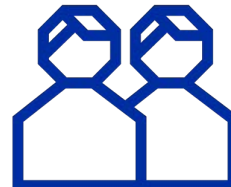
23% (97 B€)
OF TURNOVER



30 % (33 B€)
OF EXPORTS

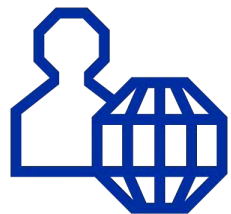


271 000
JOBS



18 %
OF WORKFORCE
(23% OF R&D EMPLOYEES)

FOREIGN-OWNED COMPANIES PERFORMED BETTER IN FINLAND DURING COVID-19



Revenue decreased less (-1.5%)



Foreign-owned ICT-companies' revenue grew more (1.5 b€)



Foreign-owned industrial companies' revenue declined much more moderately (1 b€)

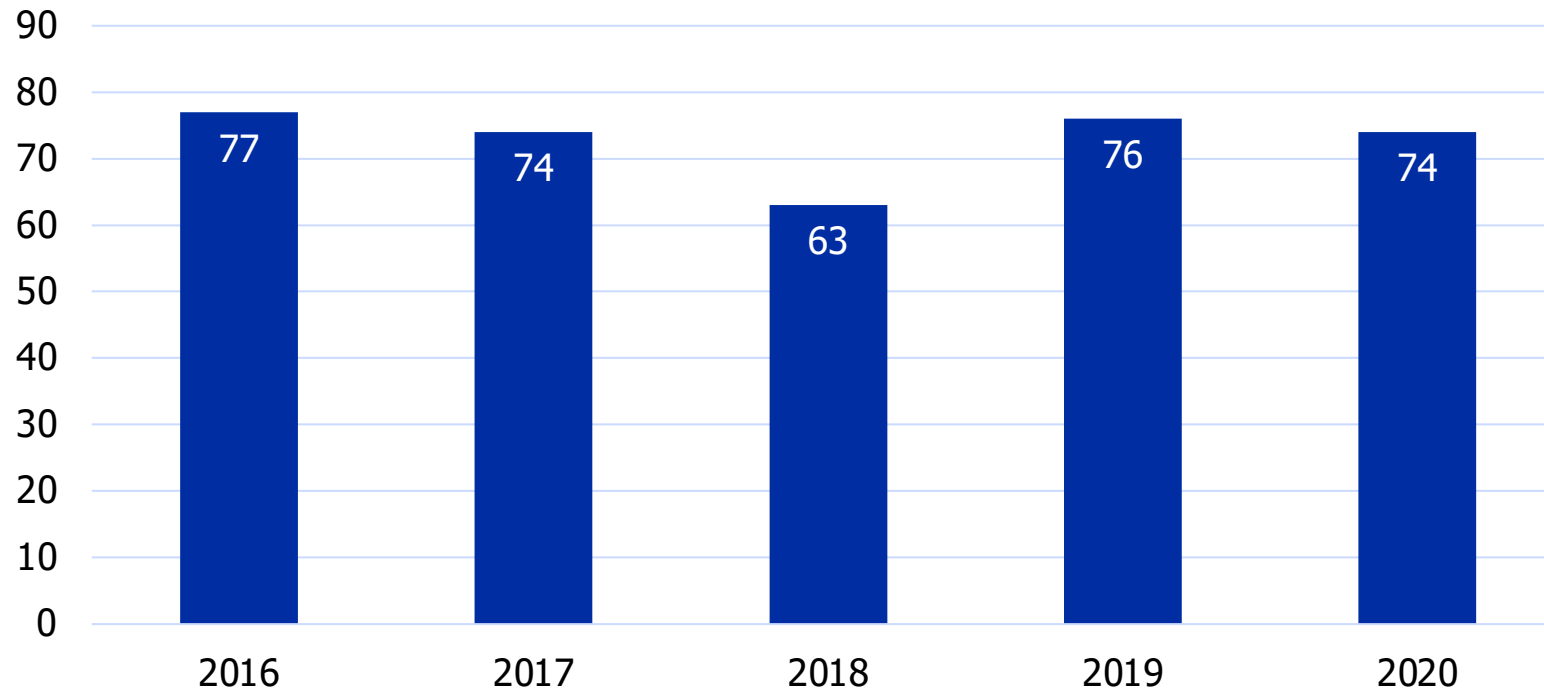
ESTIMATED CONTRIBUTION OF FOREIGN OWNED COMPANIES IN FINLAND IN 2020

TURNOVER, €	CORPORATE TAX, €	VAT, €
63 100 000 000	1 300 000 000	16 400 000 000
EXPORTS, €	EMPLOYEES	VALUE ADDED, €
33 200 000 000	412 000	16 900 000 000



FDI INWARD STOCK OF **FOREIGN DIRECT INVESTMENTS**

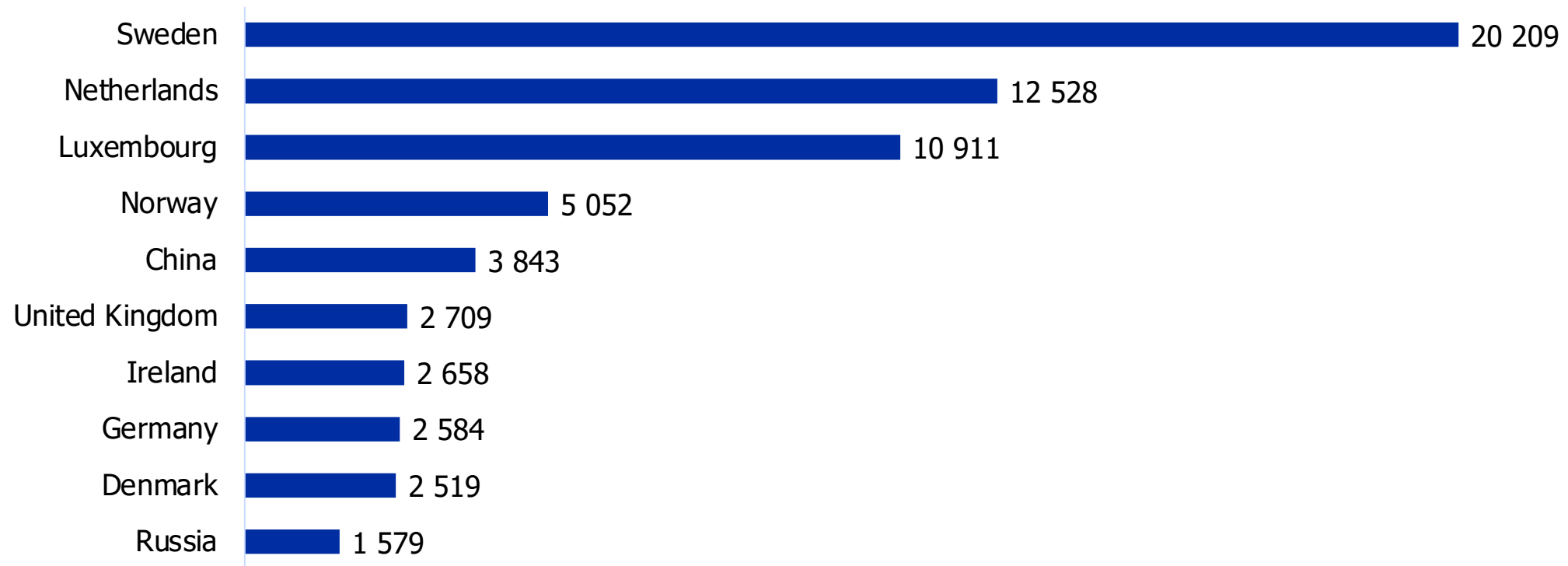
€ billion 2016-2020



FDI INWARD STOCK 2020

TOP 10 IMMEDIATE INVESTOR COUNTRY

€ million



FDI OUTWARD STOCK 2020

TOP 10 DESTINATION COUNTRY

€ million

